

ARCHIE
SERIES

FEB.
1963

Archie's

12¢



MAD HOUSE



Archie's MAD HOUSE

WELCOME TO THE
MADHOUSE MUSEUM
OF LAUGHS!

YOU'RE HEADED
FOR LOADS OF
CHUCKLES!

AND I'M THE
HEAD ATTRACTION
AROUND HERE!

HE MEANS HE'S
THE **BIG BUST**
AROUND HERE!

HILDA

The
PINK
MARTIAN

CHESTER
SQUARE

LESTER
COOL



SPACE
GUYS 'N' GALS

THE LAW OF
ATTRACTION

WITCH PITCH

MONSTERS
IN THE NEWS

PRIZE SIZE

ALL SQUARED UP

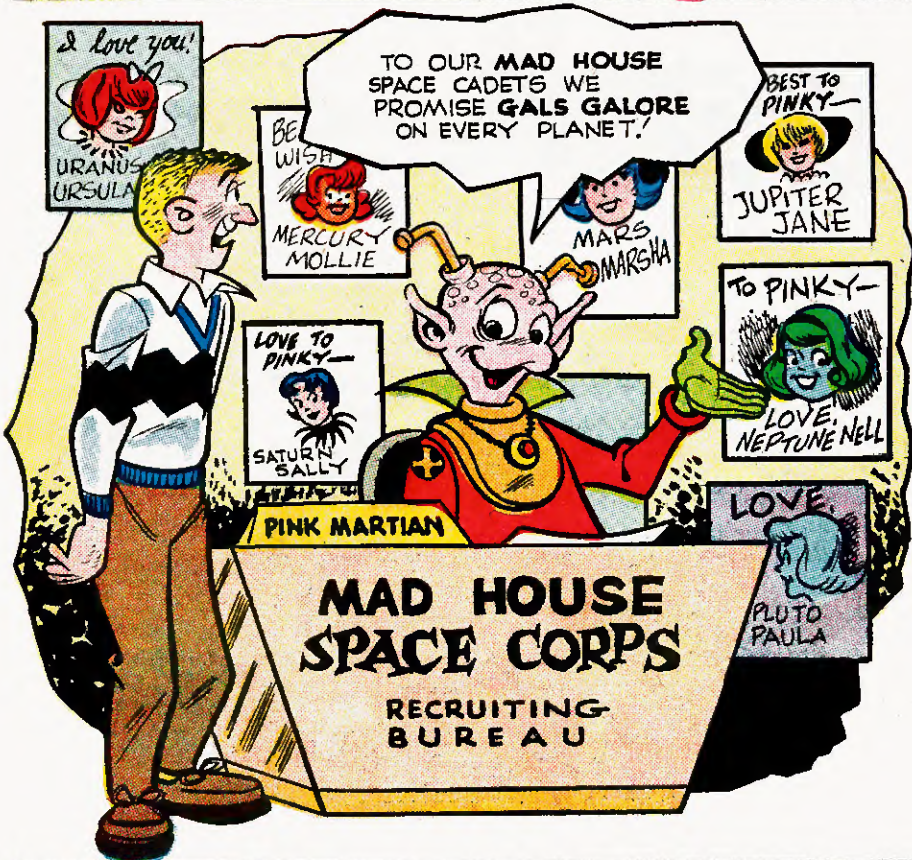
THE TIME OF
YOUR LIFE
MACHINE

and
MANY MORE FEATURES!

AND MEET THE NEW
MEMBER OF OUR REGULAR
GANG... **SABRINA**
THE TEEN-AGE WITCH!

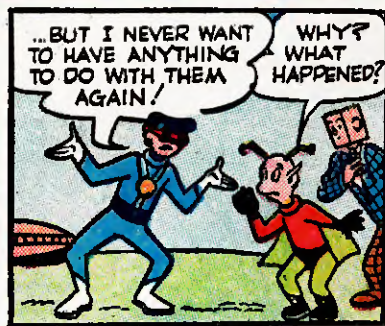
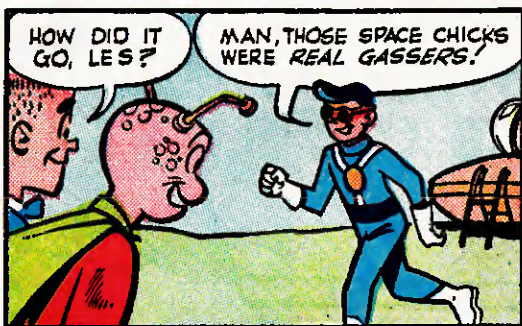
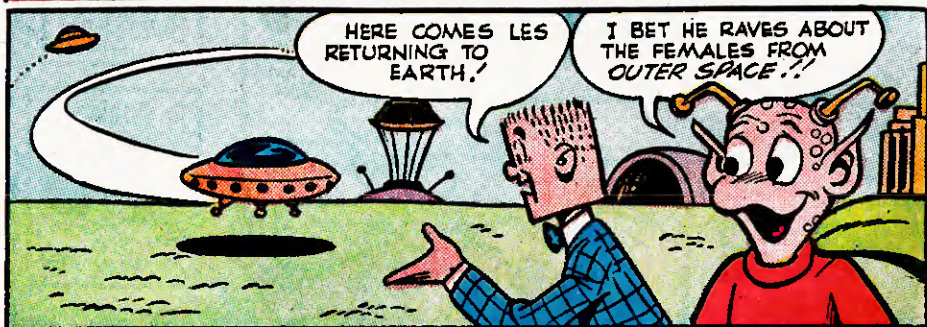


OUTER SPACE SECTION

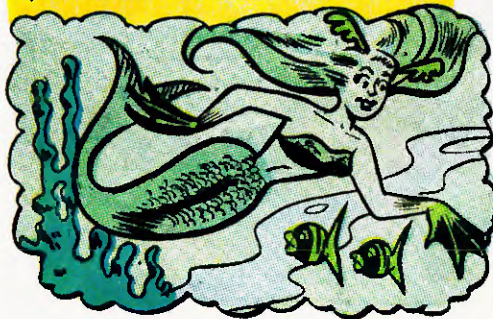


THE PINK MARTIAN LOANED LESTER HIS FLYING SAUCER SO THAT LES COULD GIVE YOU A FIRST-HAND REPORT ON---

SPACE GUYS 'N' GALS



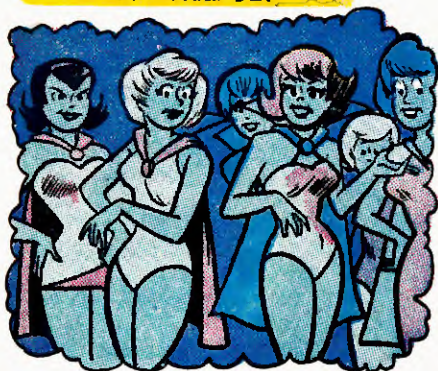
WELL, FOR EXAMPLE, ZETTA ON NEPTUNE MADE ME FLIP WITH HER FLIPPERS



...BUT ALL OF NEPTUNE IS COVERED WITH WATER.



ON PLUTO THE GIRLS ARE
VERY FRIENDLY



...BUT PLUTO IS SO FAR FROM THE SUN
IT'S ALWAYS PITCH BLACK THERE!

HOLD ME CLOSER,
LES DARLING!

MAN, THIS BLIND
DATE IS REALLY
A BLIND DATE!



ZELDA ON MERCURY WAS THE MOST
SIZZLING CREATURE I HAD EVER SEEN



...ONLY I WAS SIZZLING TOO IN
THE 1000° TEMPERATURE ON
MERCURY.

HOW CAN I EMBRACE HER
IN THIS CLUMSY FIRE PROOF SUIT?



ON JUPITER THE ATTRACTIVE GIRLS
LIKE TO PLAY HARD TO GET

LESTER CAN'T
CATCH ME!

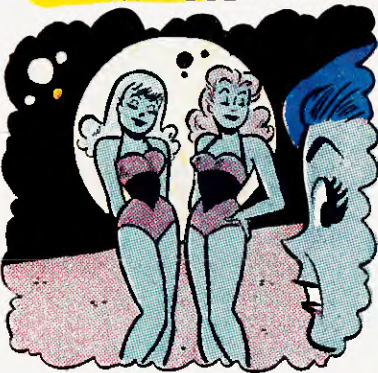


...BUT HOW COULD I CHASE THEM
WHEN THE GRAVITY MADE ME
FEEL LIKE 500 POUNDS?

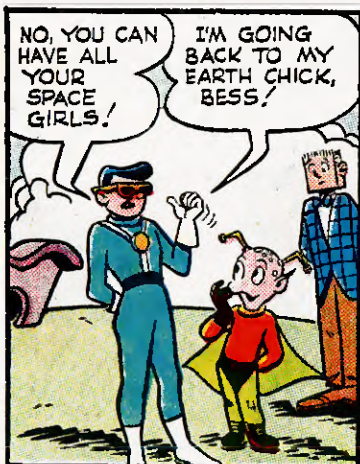
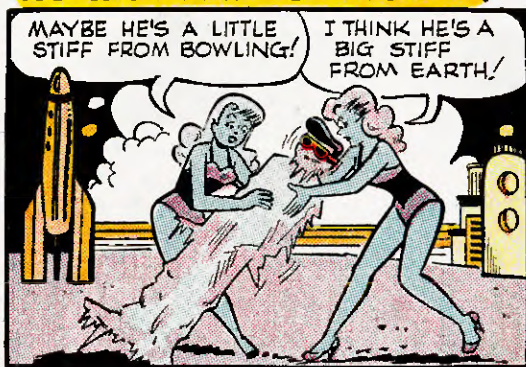
THERE MUST BE AN ELEPHANT
ON MY BACK!



THE URANUS GALS WERE
REAL COOL



..ONLY I WAS A LOT COOLER ...IN THE
300° BELOW TEMPERATURE URANUS!



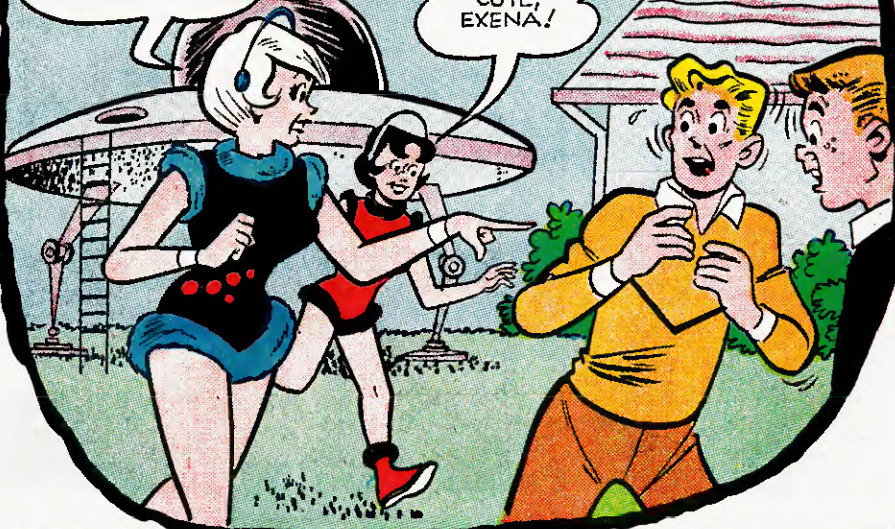


OUTER SPACE GIRLS MAY KNOW ALL ABOUT THE
LAW OF GRAVITY, BUT IT TAKES EARTH GIRLS
TO TELL THEM ALL ABOUT

THE LAW OF ATTRACTION

LOOK, ZENA!
A COUPLE OF
EARTH BOYS!

THEY'RE
CUTE,
EXENA!



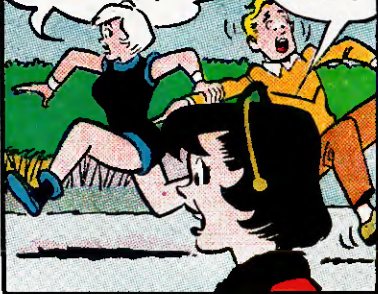
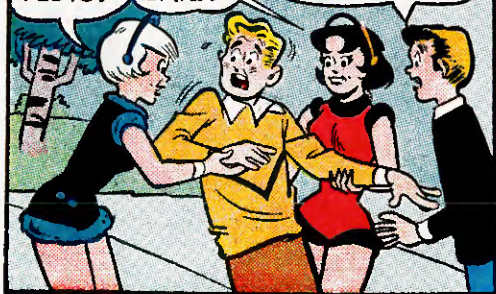
HI, WE'RE
JUST IN
FROM
PLUTO!

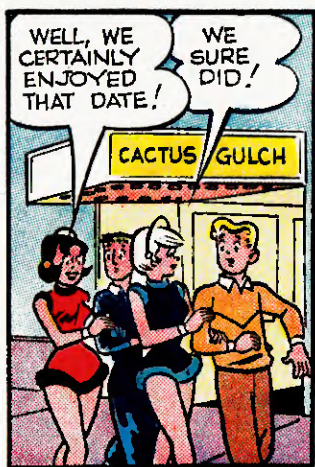
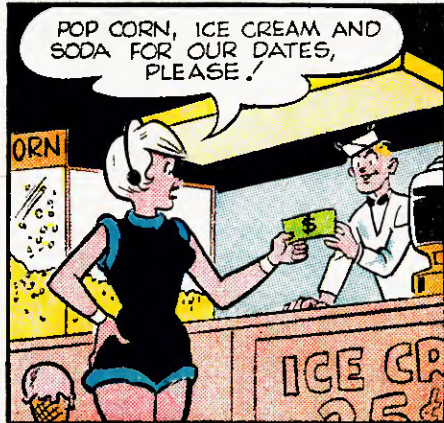
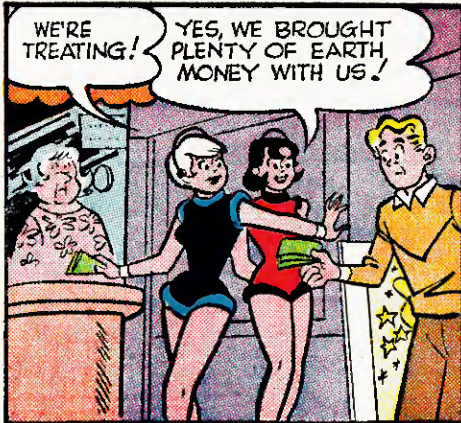
HOW
ABOUT
A
DATE?

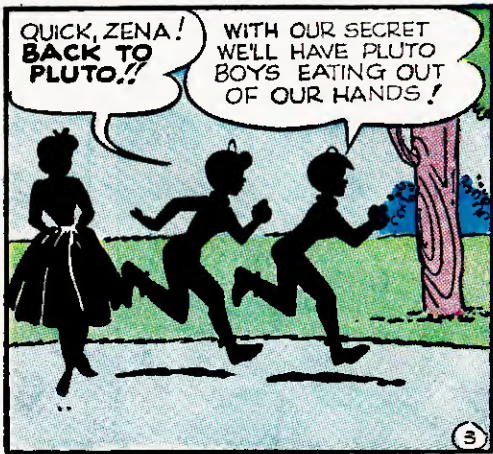
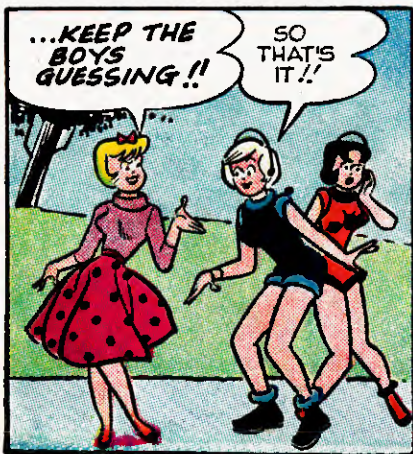
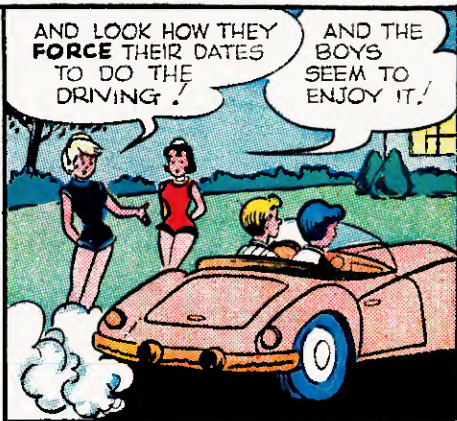
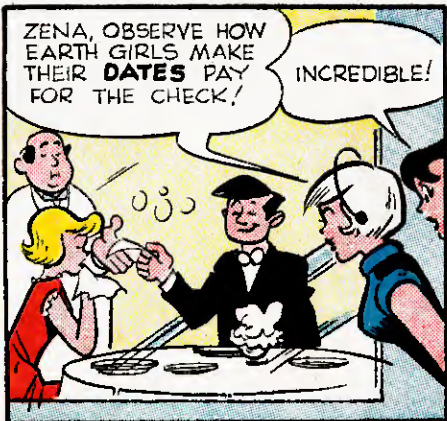
S-SURE! MAN, YOU
GIRLS DON'T
WASTE TIME!

EXENA, LET'S TAKE
OUR DATES TO ONE
OF THOSE EARTH
MOVIES!

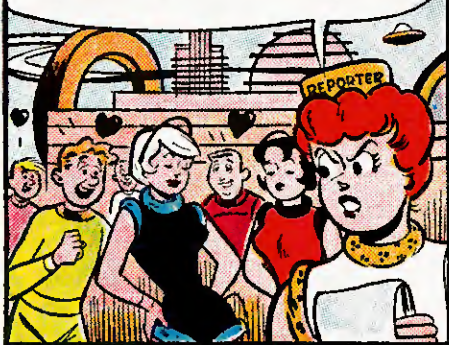
GOOD
IDEA!







SINCE ZENA AND EXENA RETURNED TO PLUTO THEY'VE BECOME IRRESISTIBLE TO ALL THE MALES!



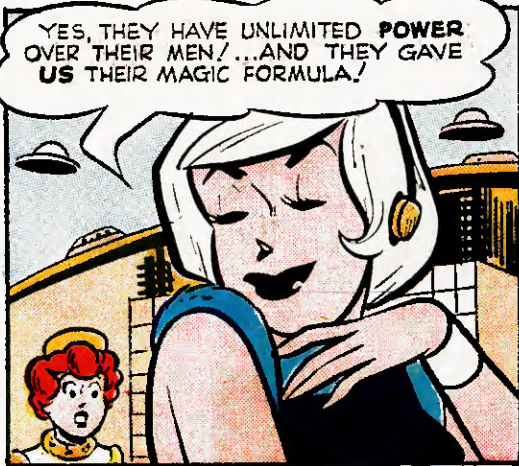
WILL YOU PLEASE TELL OUR READERS WHY YOU'VE BECOME SO POPULAR WITH THE BOYS?



ACTUALLY WE OWE OUR POPULARITY TO OUR EARTH SISTERS!

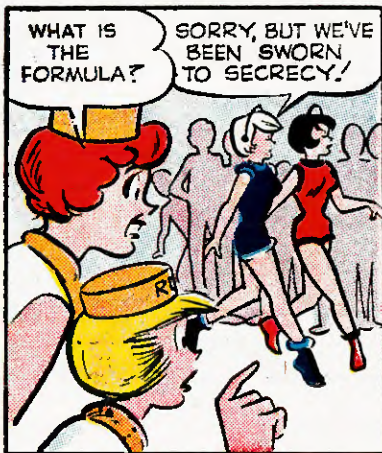


YES, THEY HAVE UNLIMITED POWER OVER THEIR MEN! ...AND THEY GAVE US THEIR MAGIC FORMULA!



WHAT IS THE FORMULA?

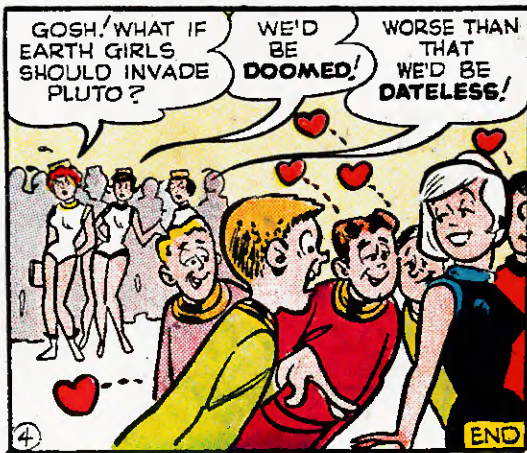
SORRY, BUT WE'VE BEEN SWORN TO SECRECY!



GOSH! WHAT IF EARTH GIRLS SHOULD INVADE PLUTO?

WE'D BE DOOMED!

WORSE THAN THAT WE'D BE DATELESS!

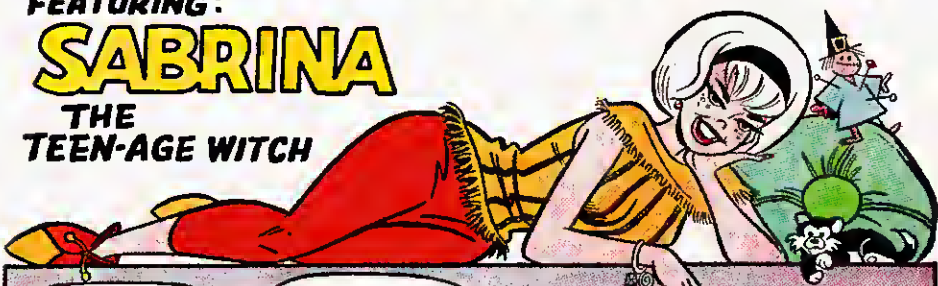


MONSTER SECTION

FEATURING:

SABRINA

THE
TEEN-AGE WITCH

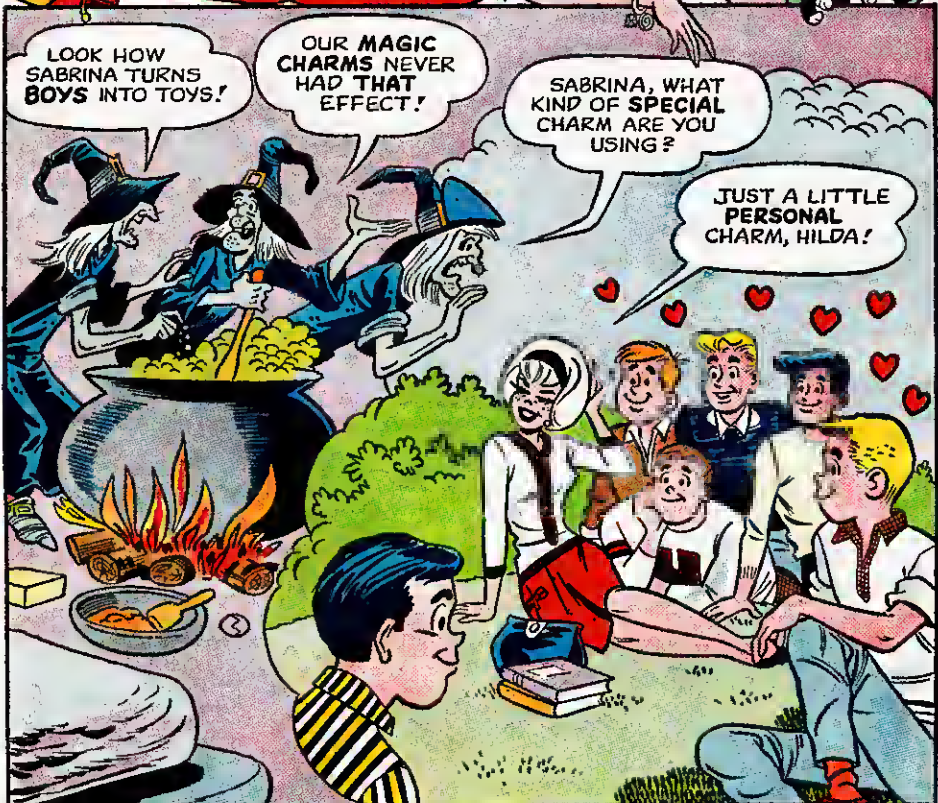


LOOK HOW
SABRINA TURNS
BOYS INTO TOYS!

OUR MAGIC
CHARMS NEVER
HAD THAT
EFFECT!

SABRINA, WHAT
KIND OF SPECIAL
CHARM ARE YOU
USING?

JUST A LITTLE
PERSONAL
CHARM, HILDA!



SABRINA

The TEEN-AGE WITCH

IN 'WITCH
PITCH'

SABRINA, YOUR WITCH'S
ASSIGNMENT THIS WEEK IS
TO PUT A SPELL ON YOUR
SCHOOL HOCKEY TEAM!

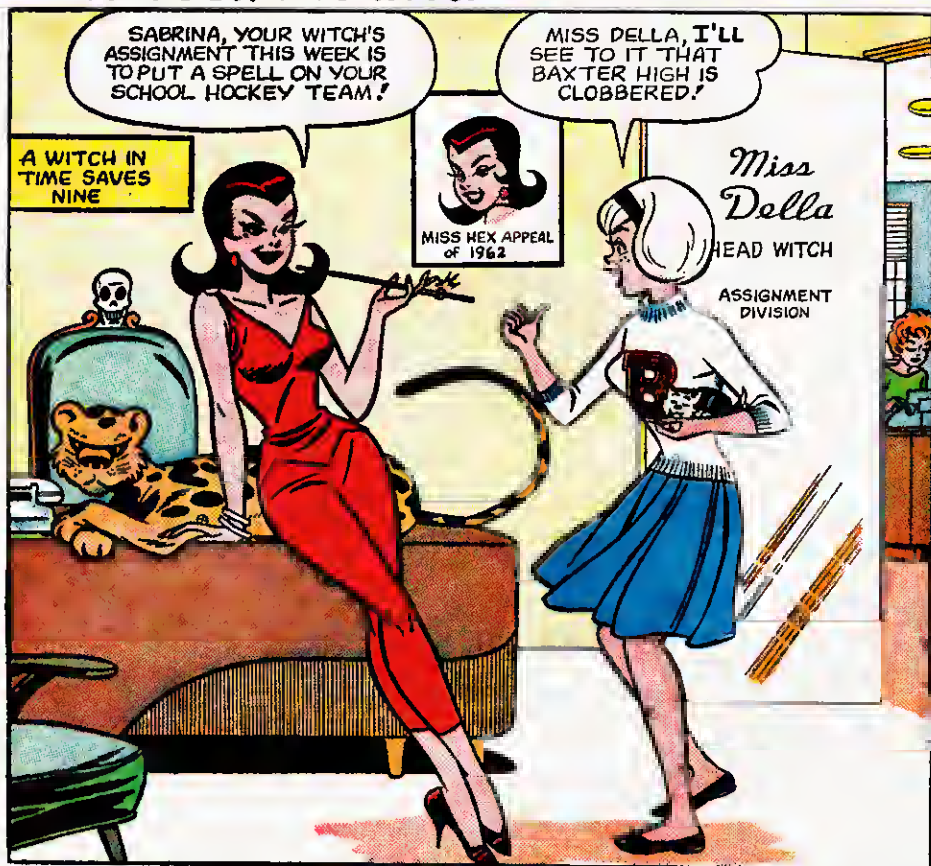
MISS DELLA, I'LL
SEE TO IT THAT
BAXTER HIGH IS
CLOBERBED!

A WITCH IN
TIME SAVES
NINE

MISS HEX APPEAL
of 1962

Miss
Della
HEAD WITCH

ASSIGNMENT
DIVISION



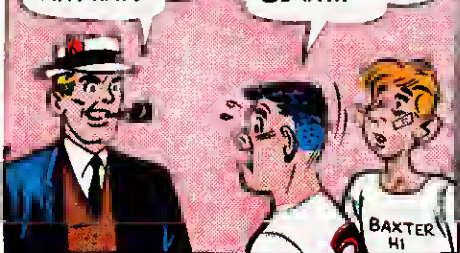
BAXTER VISITOR
0 3

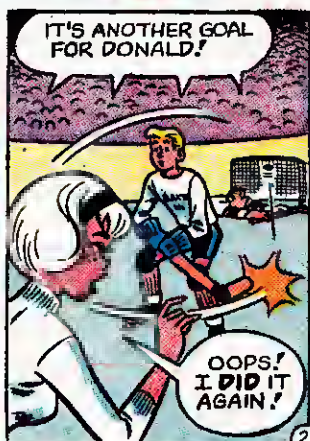
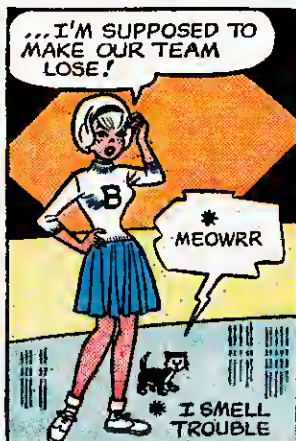
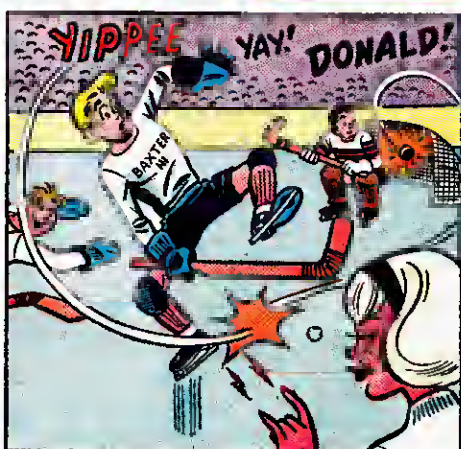
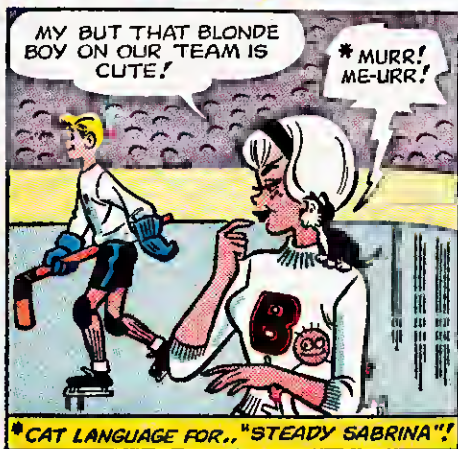
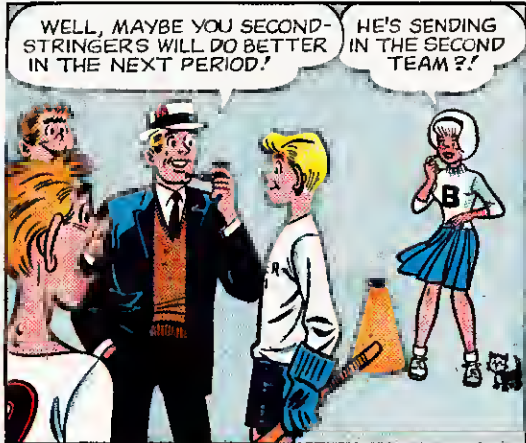
GOSH! WE'RE MISSING
ONE EASY SHOT AFTER
ANOTHER!

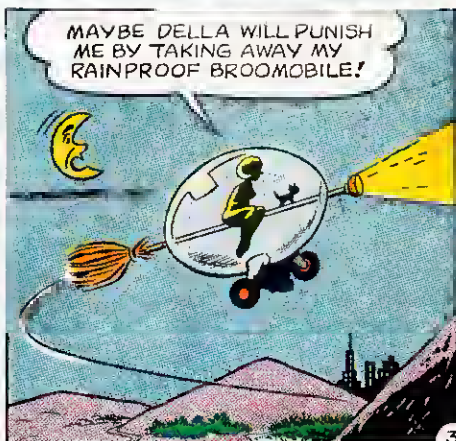
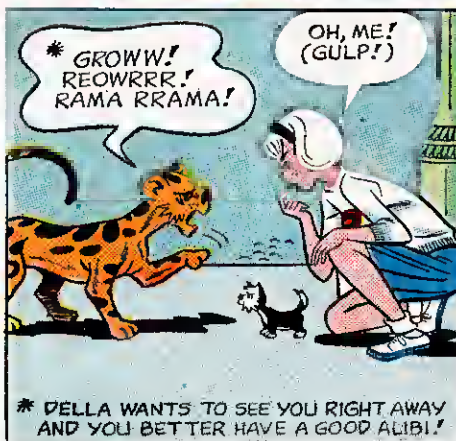
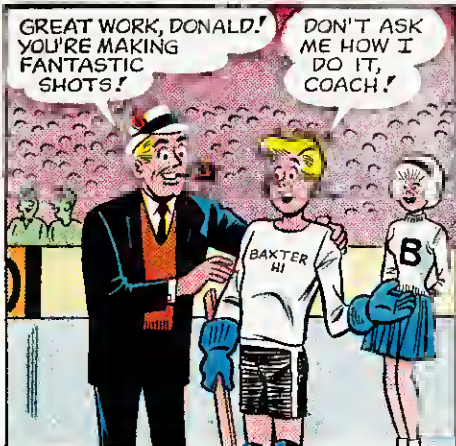


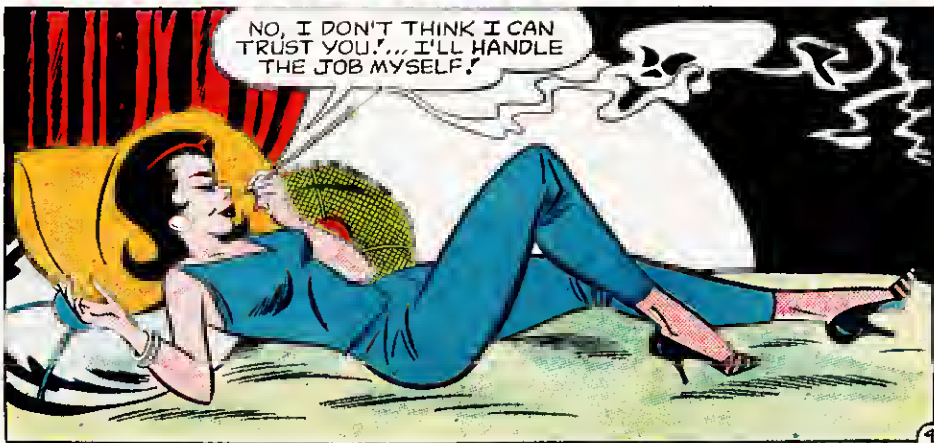
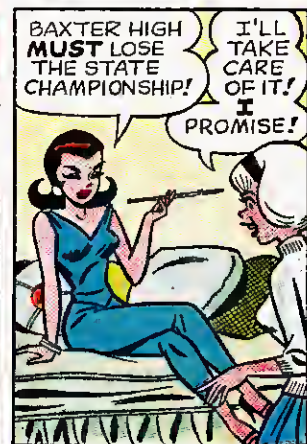
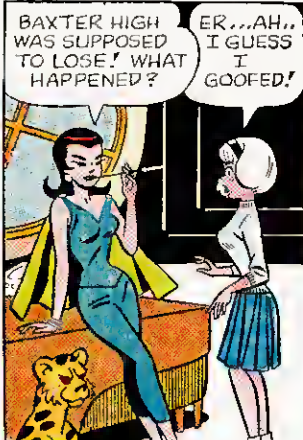
WHAT'S WRONG
WITH YOU GUYS,
ANYWAY!

COACH, THE
PUCK JUST WON'T
GO IN!!!



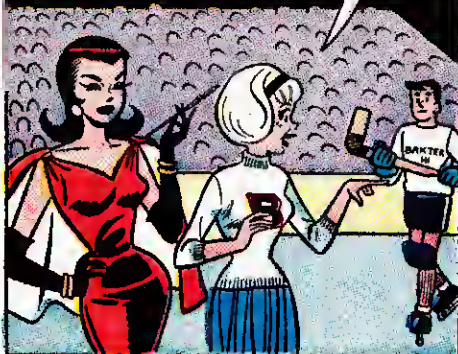






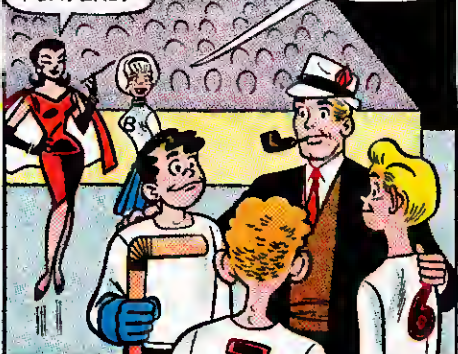
THE DAY OF THE CHAMPIONSHIP GAME:

HERE COMES OUR TEAM NOW, MISS DELLA!



WHO'S THAT DREAMBOAT... ER... I MEAN - THE MAN WITH THE PLAYERS?

THAT'S COACH RICHARDS!



I'VE CHANGED MY MIND, SABRINA!

HUH?



I THINK BAXTER HIGH SHOULD WIN THIS GAME!

GOSH! THAT'S PEACHY OF YOU, MISS DELLA!

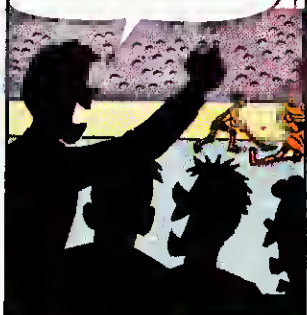


BAXTER VISITORS

2

0

YAY! THE COACH'S PLAY WORKED AGAIN!



BAXTER VISITORS

5

0

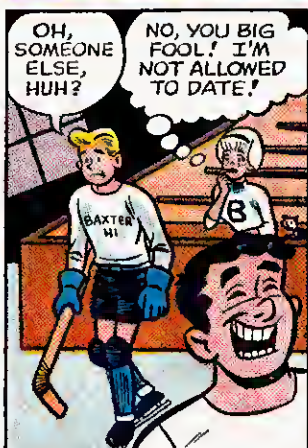
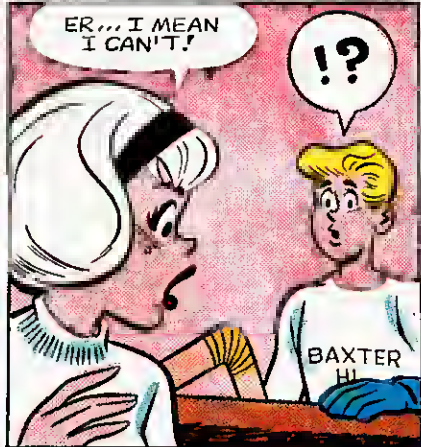
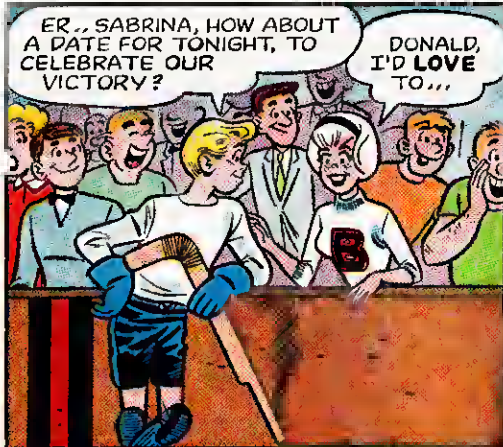
IT'S AMAZING THAT I SHOULD SUDDENLY THINK OF SO MANY TRICK PLAYS!



WE WON!

THANKS TO THE COACH!





MONSTERS



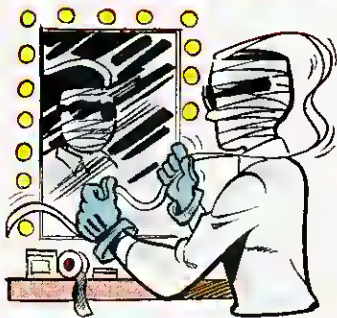
UG IS THE LONELIEST MONSTER IN HOLLYWOOD. STUDIO OFFICIALS WOULD LIKE TO GET UG A DATE.

...BUT THEY DON'T KNOW IF IT'S MALE OR FEMALE.



WOLFMAN IS IN DANGER OF LOSING HIS MOVIE MONSTER JOB.

...HE'S GETTING BALD!



THE INVISIBLE MAN TAKES AN HOUR OFF EACH DAY TO CHANGE HIS BANDAGE. ...HE CALLS IT HIS GAUZE PAUSE!



POP CORN MAN IS A SUCKER FOR COMPLIMENTS ...THAT'S BECAUSE HE LIKES TO BE BUTTERED UP!

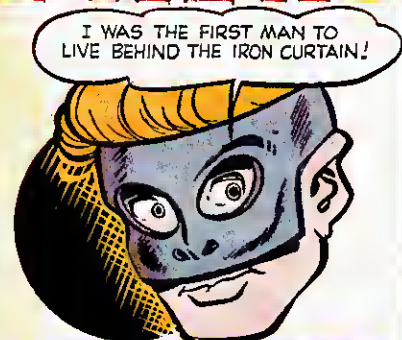
IN THE NEWS



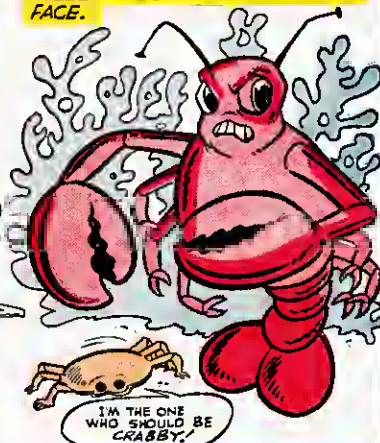
FELLOW MONSTERS SAY THAT **BILLY GOAT MAN** IS THE NOISIEST CREATURE ALIVE ...HE'S ALWAYS BUTTING INTO OTHER PEOPLE'S BUSINESS!



WE HAVE IT ON GOOD AUTHORITY THAT THE **SHARK WOMAN** IS LOOKING FOR A SUGAR DADDY. ...SEEMS SHE HAS A VERY SWEET TOOTH!



THE MAN IN THE IRON MASK IS SWITCHING TO A PLASTIC MASK! ...HE'S TIRED OF USING STEEL WOOL TO CLEAN HIS FACE.



THE LOBSTER MONSTER IS VERY IRRITABLE THESE DAYS ...HIS MOTHER-IN-CLAW IS VISITING HIM!

MONSTER ADS

UNLESS YOU HAPPEN TO BE A MONSTER OR A BLIND DATE
PLEASE DISREGARD THE FOLLOWING ADS FOR MONSTERS!

MONSTERS, PLANNING A VISIT? ... THEN TELEPHONE AHEAD.

DON'T DEPRIVE YOUR VICTIMS OF THE FRIGHT OF
ANTICIPATING YOUR ARRIVAL.



BELFREY TELEPHONE SYSTEM

IT'S SO PLEASANT TO LISTEN
TO THOSE WHO FEAR YOU. WHY
NOT CALL SOMEONE TONIGHT!

SPECIAL LOW RATES FOR LONG DISTANCE MIDNIGHT CALLS
add 10% for POISON-TO-POISON calls

MONSTERS ARE GIRLS ATTRACTED TO YOU?

IF SO - THEN WHAT THE HECK
KIND OF MONSTER ARE YOU?



VILE COMES IN TWO ATTRACTIVE
COSMETIC COLORS -
SICKLY GREEN AND RED!



ONE WASHING
WITH OUR
ODOR-PACKED
SOAP WILL
SEND THEM
RUNNING
TO THE HILLS!

VILE'S TERRIBLE ODOR OFFERS YOU PROTECTION

★ IT PROTECTS YOUR MONSTER REPUTATION AND YOUR MONSTER MOVIE CONTRACT

★ USED BY 9 OUT OF 10 HOLLYWOOD MONSTER STARS

I'M MAD ABOUT BRAND X CEREAL

SAYS THE MADDEST MAD DOCTOR OF THEM ALL —
PROF. FRANZ TRANSISTORSTEIN

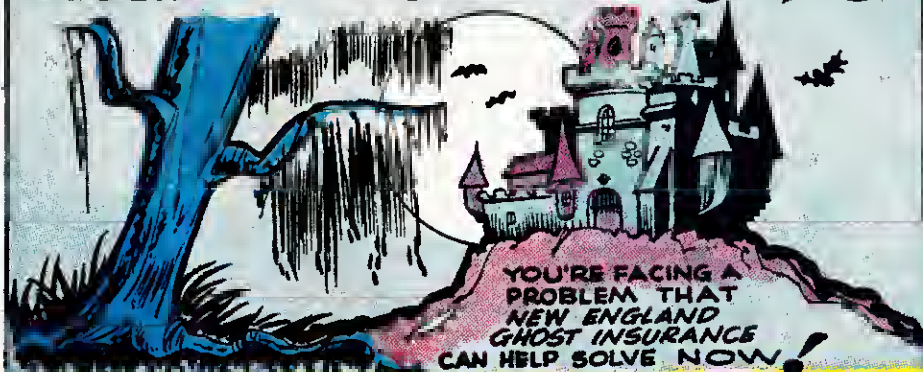


WORKING IN A MAD LAB REQUIRES
PLENTY OF GET-UP-AND-GO
ENERGY THAT'S WHY I LIKE TO
START THE NIGHT RIGHT WITH
BRAND 'X'!



MONSTERS—
AS A SPECIAL PREMIUM EACH BOX CONTAINS A LIVE LITTLE
CRAWLING MONSTER. BE THE FIRST TO COLLECT THE
ENTIRE SERIES OF 24 DIFFERENT LITTLE MONSTERS!!

WERE YOU BORN IN 1562?

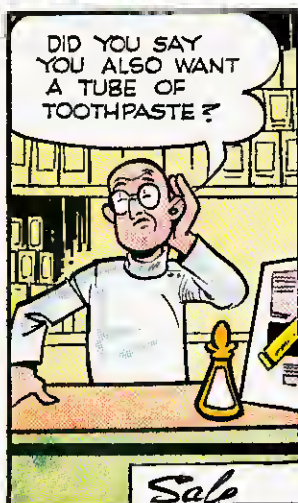


THE YEARS HAVE TAKEN MONSTROUS STEPS. ALREADY YOUR GHOST IS 400 YEARS
OLD! WHAT WITH SO MUCH NEW CONSTRUCTION GOING ON, YOU HAVE NO
GUARANTEE THAT YOUR CASTLE OR OTHER PLACE OF HAUNT WON'T BE TORN
DOWN TO MAKE ROOM FOR A NEW HIGHWAY OR OFFICE BUILDING!
WE GUARANTEE TO RELOCATE YOU IN A NEW HAUNTING LOCATION!
INSURE NOW—BEFORE YOU'RE 401 YEARS OLD!

★ **WE SPECIALIZE IN
GROUP COVERAGES!**

★ **NEW ENGLAND
GHOST INSURANCE**

PRIZE SIZE





TEEN-AGE SECTION

LESTER, SAID
HE WAS GOING TO
LINE ME UP WITH
A PERFECT BLIND
DATE!



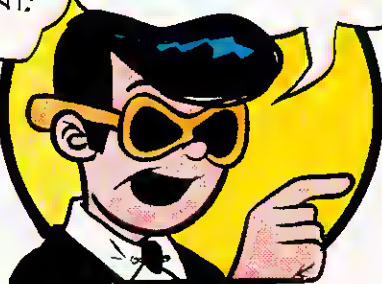
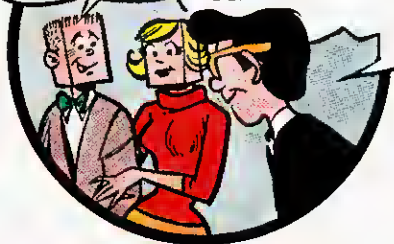
CUBE STREET



THANKS FOR
LINING ME
UP, LES!

AND NOW IT'S
TIME TO **LINE UP**
OUR READERS WITH
SOME ENTERTAINMENT.

JUST FLIP THE PAGES,
DEAR READER, AND THE
PAGES WILL FLIP YOU!





YOU'VE HEARD OF GOOD LUCK CHARMS LIKE THE RABBIT'S FOOT AND THE HORSESHOE. WELL, LES AND CHES FIGURED AN EFFECTIVE CHARM SHOULD HAVE JUST ONE JOB TO BE EFFECTIVE. HERE THEN ARE THEIR...



SPECIAL CHARMS FOR *TEEN-AGERS*

VIDEO VOODOO NECKLACE



CHARM OFFERS YOU PROTECTION AGAINST TV SET CONKING OUT WHILE YOU'RE WATCHING FAVORITE PROGRAMS!

ZAZAM EXAM PIN



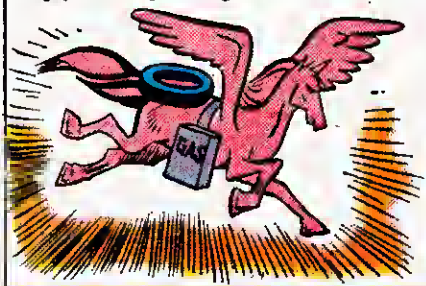
CHARM INSURES YOU A GOOD MARK ON EXAMS...IT WOULDN'T HURT DURING THE EXAM YOU ALSO SAT NEXT TO THE SMARTEST STUDENT!

ANTI-CHORE CHARM



MAGIC MEDALLION PROTECTS YOU AGAINST BEING LOADED DOWN WITH TOO MANY ODD JOBS AT HOME!

ANTI-JALOPEY JINX



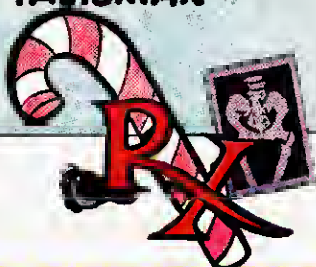
PIN GUARANTEES YOU'LL BE RESCUED WHEN YOUR JALOPEY BREAKS DOWN!

NIX MUCHO HOMEWORK MEDALLION



WEAR THIS MEDALLION TO ALL YOUR CLASSES AND YOUR HOMEWORK WILL BE KEPT TO A MINIMUM!

TWIST TIKI TALISMAN



CHARM PROTECTS YOU AGAINST BODILY HARM WHILE DOING THE TWIST!

GUARDIAN MEDALLION



PIN THIS ON YOUR LOVED ONE AND IT WILL KEEP AWAY ALL EVIL CATS WHO WANT TO DATE YOUR STEADY!

ALLOWANCE AMULET



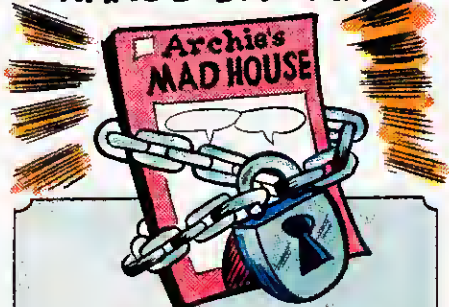
AMULET KEEPS THAT COOL GREEN FLOWING!

CHOICE CHICK CHARM



CHARM, GUARANTEES YOU EXCELLENT PARTNERS ON BLIND DATES!

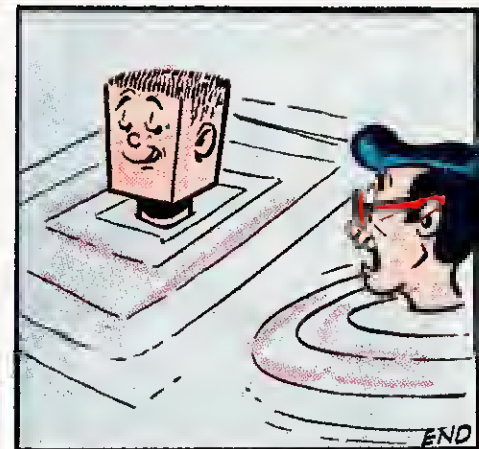
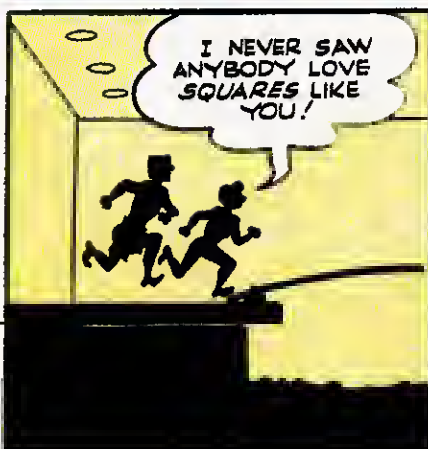
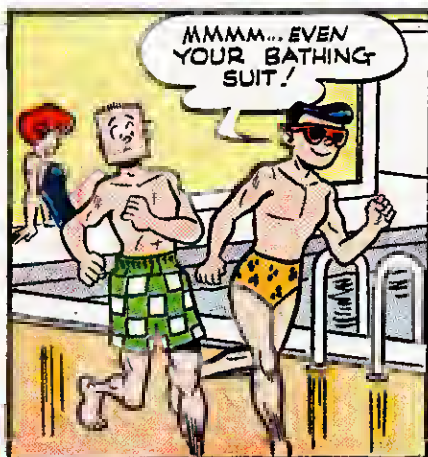
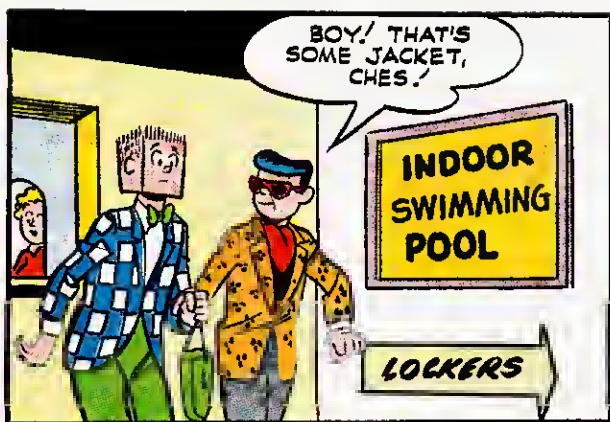
HANDS OFF PIN

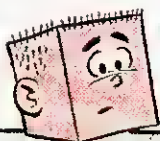


MOST VALUABLE PIN OF ALL! PIN IT ON YOUR COPY OF MAD HOUSE, AND MAGAZINE WILL NOT BE SWIPED BEFORE YOU FINISH!

LES 'N' CHES
COOL SQUARE

IN
ALL
SQUARED
UP!





HOP ON THE TIME MACHINE WITH CHESS AND LES AS THEY GO BACK TO AN AGE WHEN KNIGHTS WERE BOLD, AND MAIDENS WERE EVEN BOLDER!

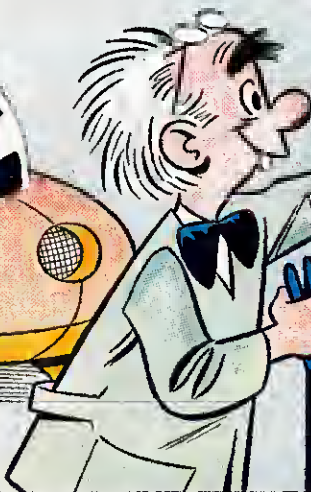
HEY, PROF! SEND US BACK TO THE TIME OF KING ARTHUR AND HIS KNIGHTS OF THE ROUND TABLE!

AS YOU WISH, BOYS!

THE TIME OF YOUR LIFE MACHINE



DURING THE SUMMER MONTHS THIS IS A DAYLIGHT SAVINGS TIME MACHINE



GO

B.C.

A.C.

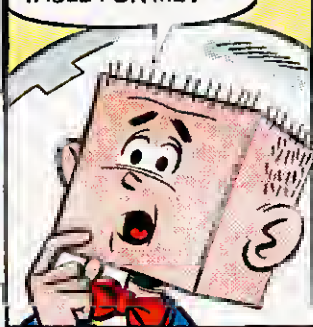
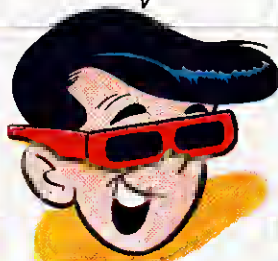
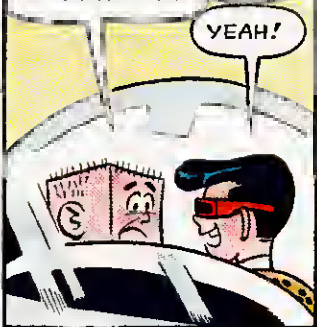
D.C.

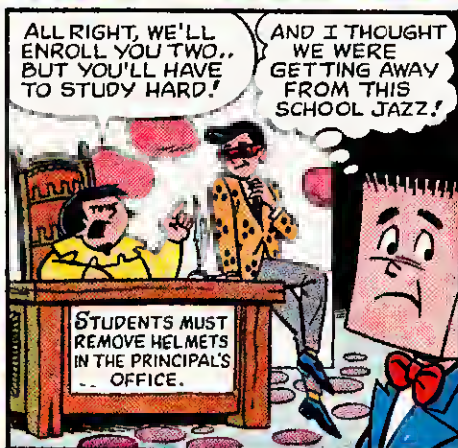
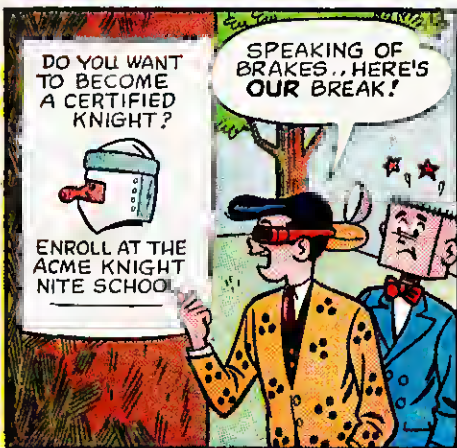
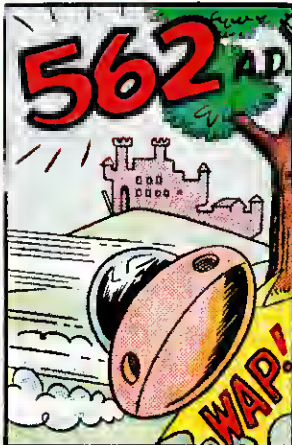
LES, THIS SHOULD HELP US GATHER FACTS FOR OUR SCHOOL COMPOSITION ON KING ARTHUR!

YEAH!

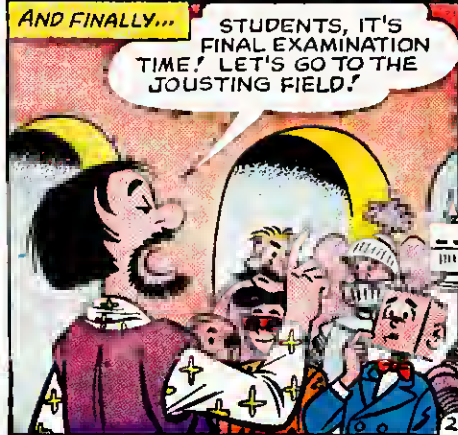
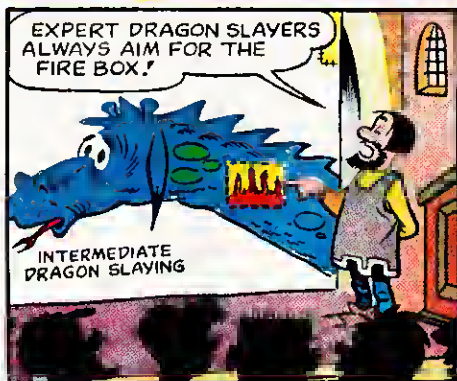
...AND WHO KNOWS—I MAY EVEN BECOME ONE OF THEM KNIGHTS OF THE ROUND TABLE!

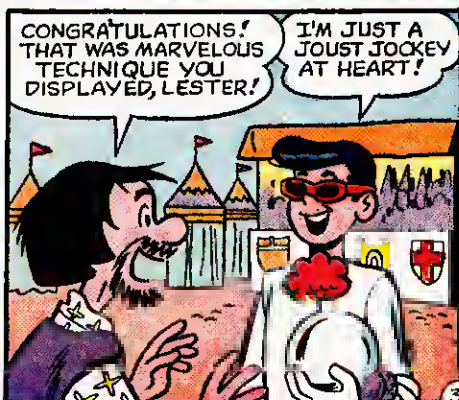
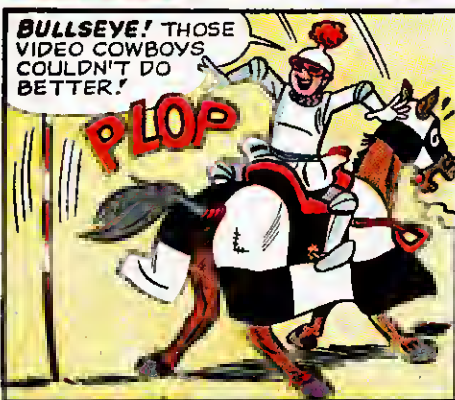
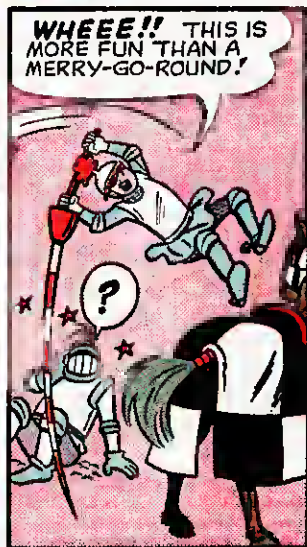
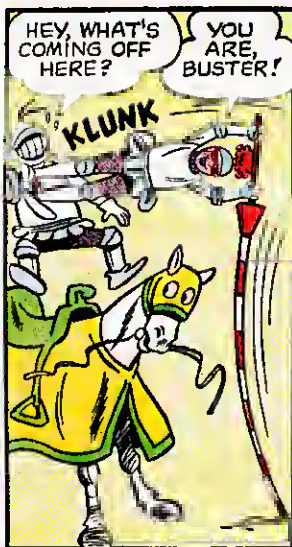
ER...DO YOU THINK KING ARTHUR MIGHT HAVE A **SQUARE** TABLE FOR ME?

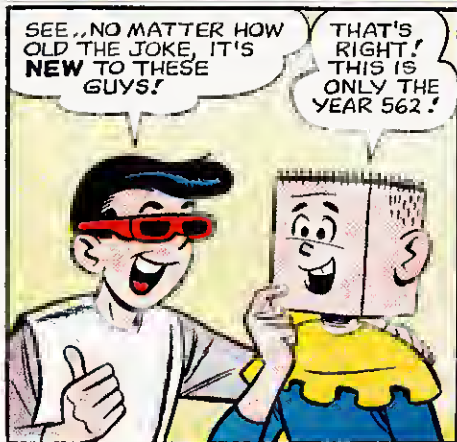
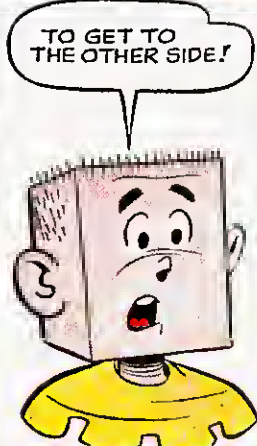
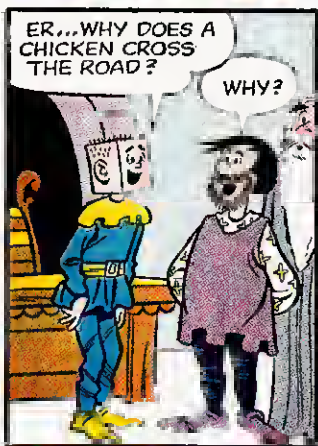
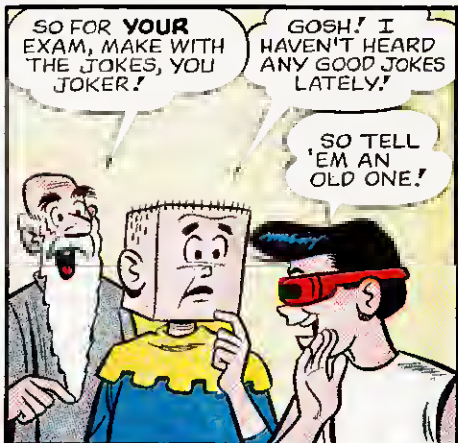
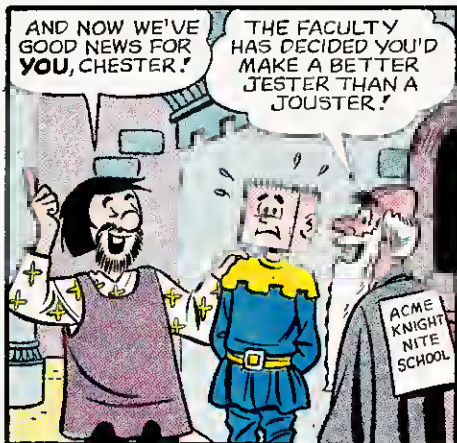


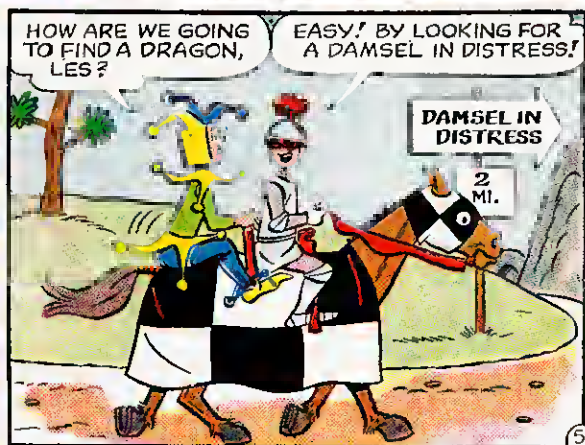
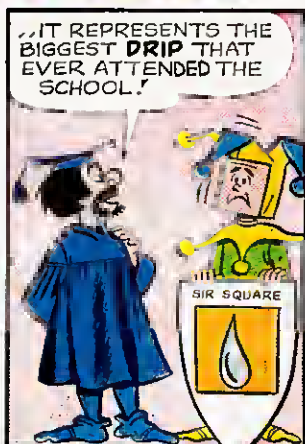
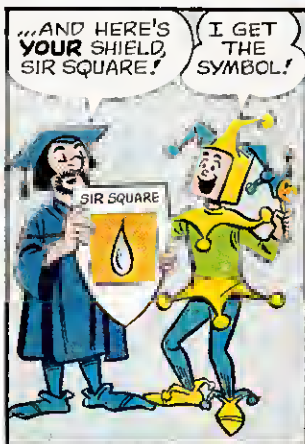
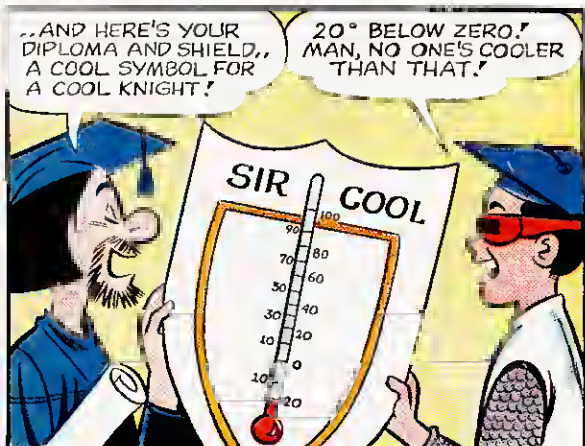
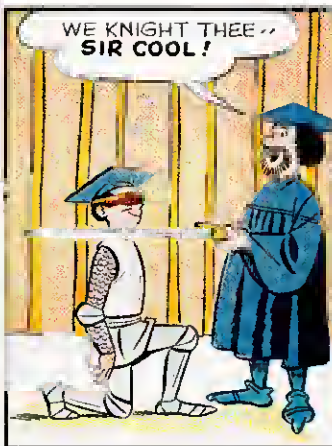


...THERE FOLLOWED MANY MONTHS OF INTENSIVE TRAINING FOR LES & CHES.



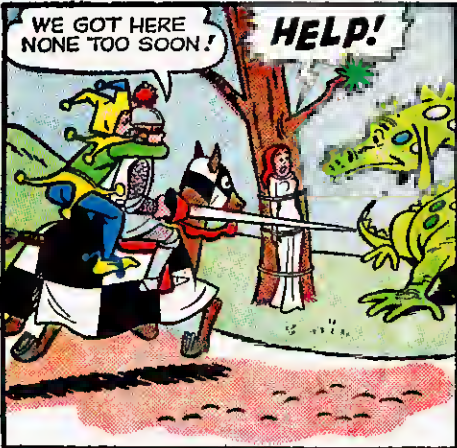






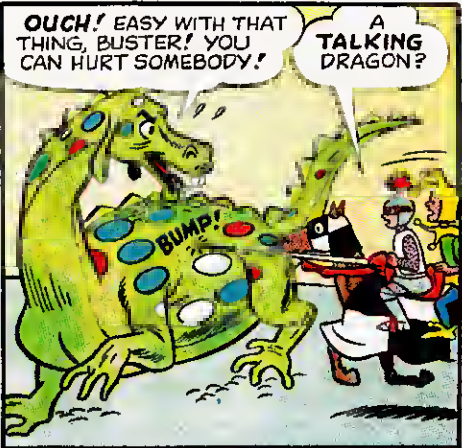
WE GOT HERE
NONE TOO SOON!

HELP!



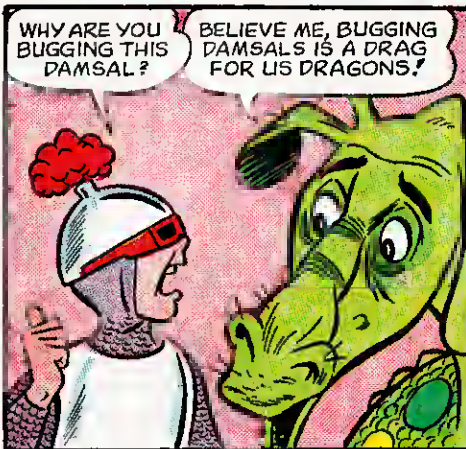
**OUCH! EASY WITH THAT
THING, BUSTER! YOU
CAN HURT SOMEBODY!**

**A
TALKING
DRAGON?**



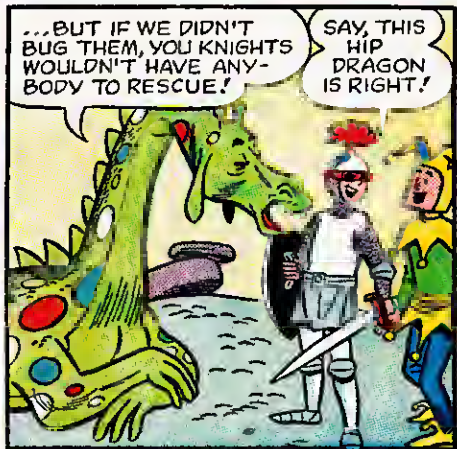
WHY ARE YOU
BUGGING THIS
DAMSAL?

BELIEVE ME, BUGGING
DAMSALS IS A DRAG
FOR US DRAGONS!



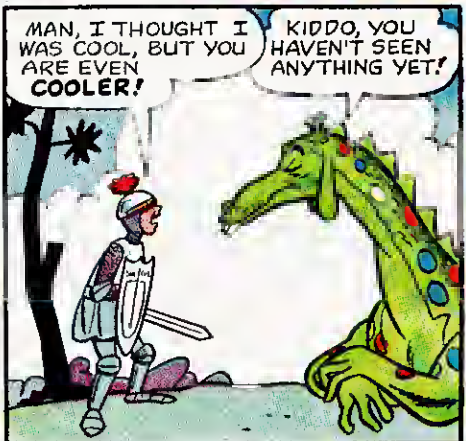
...BUT IF WE DIDN'T
BUG THEM, YOU KNIGHTS
WOULDN'T HAVE ANY-
BODY TO RESCUE!

SAY, THIS
HIP
DRAGON
IS RIGHT!

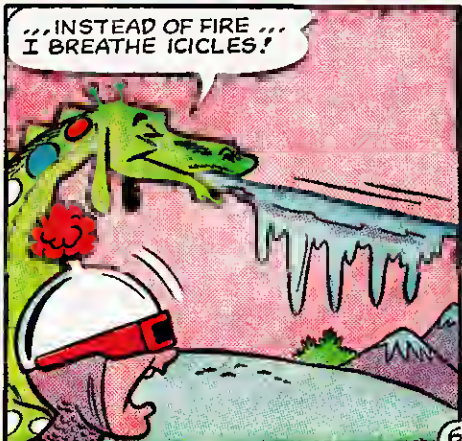


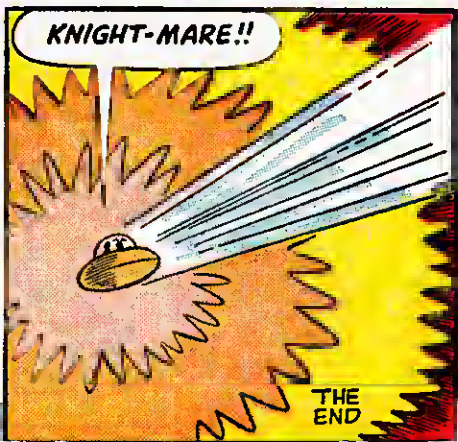
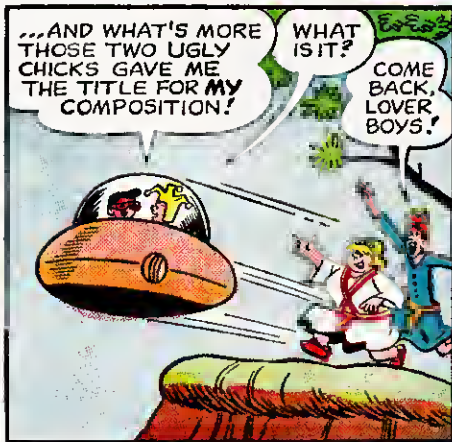
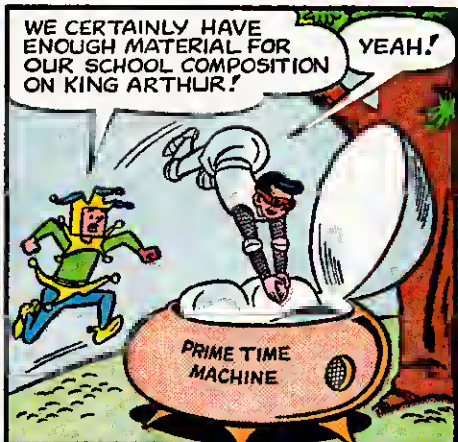
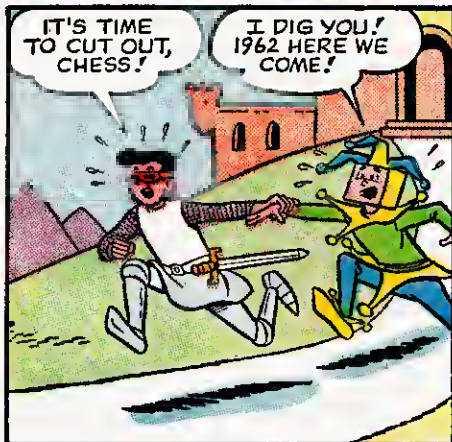
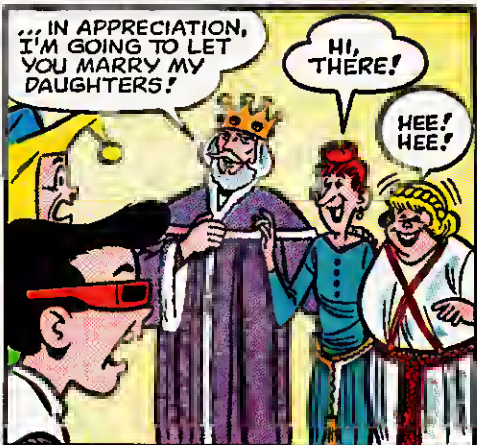
MAN, I THOUGHT I
WAS COOL, BUT YOU
ARE EVEN
COOLER!

KIDDO, YOU
HAVEN'T SEEN
ANYTHING YET!



...INSTEAD OF FIRE
I BREATHE ICICLES!







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MORE
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☐ ARCHIE'S MADHOUSE ANNUAL #1

NAME _____ AGE _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

**IF YOU'VE EVER
GOTTEN INTO AN
UNCOMFORTABLE
SITUATION YOU'LL
KNOW WHAT WE
MEAN WHEN WE
SAY -----**

IT JUST SEEMS THAT WAY!

**THE TIME YOU WENT TO A
PARTY WHERE YOU DIDN'T
KNOW ANYONE.**



**THE TIME YOU ATE PIZZA
WITH A GIRL YOU WERE
TRYING TO IMPRESS.**



**THE TIME YOU DATED A BOY
WHO WAS TWO YEARS
YOUNGER THAN YOURSELF!**



**THE TIME YOU INVITED A
CHOW HOUND TO YOUR
PARTY!**



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GET
5!**



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